

APNIC

33
CONFERENCE
27 February - 2 March 2012

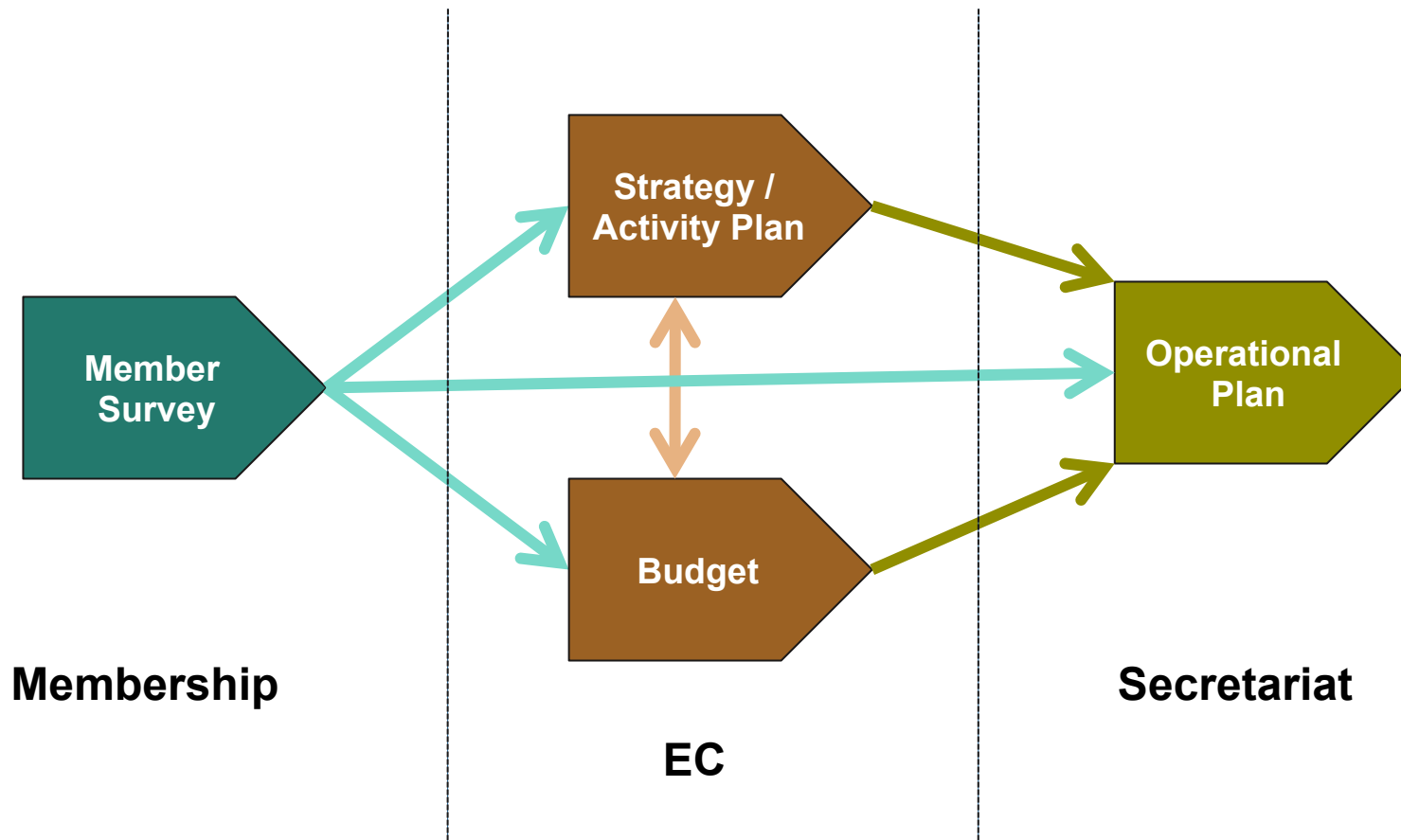
NEW DELHI,
INDIA



2012 Members and Stakeholders Survey



APNIC Planning Process



Change to Survey Schedule

- Normally run around December, every 2 year
- Now moved to mid year (July)
 - Report finalised early September
 - Provides input to the following year's planning process

Milestones

- Announcement of Survey at AMM - New Delhi Meeting APNIC 33 - 2 Mar 2012
- Focus Groups - April 2012
- Online Survey Launched - 7 to 31 May 2012
- Report Presented @ APNIC 34 - 31 Aug 2012



Survey structure

- Questions targeted to 3 stakeholder groups
 1. APNIC Account Holders
 2. Asia Pacific Stakeholders
 3. Global Stakeholders
- NIR can fill in sections 1, 2 and 3
- NIR members can fill in sections 2 and 3

Promotion

- Promotion through all media
 - Web
 - Mailing lists
 - Social media
 - Training/Events
 - Liaison trips
 - Personal e-mails
- We need help from all NIRs
 - Promote to NIR members
 - APNIC can provide draft mail-out, to be translated
 - Promotion ideas welcome!

Thank You!

APNIC

