APRICOT-APAN 2011

WWW.APRICOT-APAN.ASIA

**asia
pacific
regional
INTERNET
conference on
operational
technologies**

APRICOT

www.apricot.asia

APAN

www.apan.net

会议：2011年2月21日至25日

技术工作坊：2011年2月15日至19日

香港会议及展览中心

Hosts:

Internet Society
Hong Kong 香港互聯網協會

Dot.Asia
ORGANISATION

Co-hosts:

HKIX

Hong Kong Internet Service Providers Association
HKISPA

JUCC

综合报告

香港互联网协会(ISOC HK)以及 DotAsia 机构 (DotAsia)成功获得 2011 年 APRICOT(Asia Pacific Regional Internet Conference on Operational Technologies)以及第 31 届 APAN(Asia-Pacific Advanced Network)会议的主办权，会议将在香港特别行政区举行。对上一次 APRICOT 成功在香港举办，已是十四年前，而 APAN 则是第一次在香港举办。十四年后，APRICOT 和 APAN 在香港第一次联合举办，同时也将是亚洲地区其中最大的一次互联网峰会。届时，来自亚太区各方的与会人数预计将达到一千人以上。

APRICOT始于 1996 年，是亚太区信息科技领域重要会议之一。大会举办至今，成功为区域互联网建设者及其同行和领域内资深领导者建立了独有的交流机会和协作平台。现今，APRICOT 成为亚太区互联网领域首屈一指的峰会之一，吸引了众多亚太区互联网机构的参与，并且假此举办年度会议，例如 APNIC, APIA, APTLD, APCAUCE 以及 APStar 等。

APRICOT 旨在发展及推动亚太地区互联网技术，以及增强地区互联网基础设施稳固性意识。峰会上，众多世界顶级互联网专家的参与为 APRICOT 与会者提供了极佳的学习机会。每年一次的峰会为期十天，其间将进行各类研讨会、工作坊、讲座、会议、非正式研讨会以及论坛等。峰会创立至今，致力于普及和分享推动亚太地区互联网操作的知识。

APAN 于 1997 年 6 月 3 日创立，是一个国际非牟利组织。APAN 的目标是建成一个研究性以及针对下一代互联网应用服务发展的高速网络。APAN 为亚太区领域内研究人员以及专家学者提供一个网络平台，同时它也致力于推动全球互联网的合作发展。

APAN 的目标是协调和促进网络技术发展和推动互联网技术的应用服务，以及统筹和推动学术研究网络的发展。APRICOT 和 APAN 在亚太地区都是非常著名及享有为行业内广为认可的国际会议。APRICOT-APAN 2011 将大大稳固香港作为亚洲地区信息科技产业龙头的地位。香港作为亚洲的国际大都市，将借此机会向世界展示其魅力所在。

APRICOT-APAN 2011, 香港
www.apricot-apan.asia

日期：会议周：2011 年 2 月 21 日至 25 日
　　　　香港会议展览中心

　　　　技术工作坊：2011 年 2 月 15 日至 19 日
　　　　香港数码港

预计与会人数：
- 来自海外的与会者：600 人
- 本地与会者：400 人
　合共：1000 人

主办：

香港互联网协会　(Internet Society Hong Kong)

DotAsia 机构 (DotAsia Organisation)

协办：

香港国际互联网交换中心(Hong Kong Internet Exchange)

香港互联网供应商协会(Hong Kong Internet Service Providers Association)

大学联合电脑中心(The Joint Universities Computer Centre)

赞助机构：

亚太地区网路危机处理组织 The Asia Pacific Computer Emergency Response Teams (APCERT)
Association of Computing Machinery, Hong Kong Chapter (ACM HK)

资讯科技教育领袖协会 Association of I.T. Leaders in Education (AiTLE)

香港通讯业联会 Communications Associations of Hong Kong (CAHK)

香港电脑学会 Hong Kong Computer Society (HKCS)

香港资讯科技商会 Hong Kong Information Technology Federation (HKITF)

电机暨电子工程师学会(香港电路及系统兼电讯分会)IEEE Hong Kong Section Computer Chapter (IEEE HK Comp)

资讯保安及鉴证公会 Information Security and Forensics Society (ISFS)

香港无线科技商会 Hong Kong Wireless Technology Industry Association (WTIA)

以及更多....

会议开幕及闭幕主讲者：

- Vinton G. Cerf, "Father of the Internet"/ Vice President and Chief Internet Evangelist, Google
  (文顿瑟夫湾，"互联网之父" / 谷歌副总裁兼首席互联网传播者

- Ya-Qin Zhang, PhD, Corporate Vice President, Microsoft Corporation, Chairman, Microsoft Asia-Pacific R&D Group
  (张亚勤博士， 微软公司全球副总裁兼微软中国研发集团总裁)

- H David Lambert, President and CEO of Internet2

联络方法

APRICOT-APAN 2011, 香港

秘书处

香港九龙尖沙咀诺士佛台 6 号 15 楼

电话：+852 3520 2635

传真：+852 3520 2634

秘书处：sec@apricot-apan.asia

赞助：sp@apricot-apan.asia

网址：http://apricot-apan.asia/

APRICO-APAN 2011 期间的其他会议，请与以下人士联络：

郑志豪先生，电邮：chcheng@isoc.hk

王嘉屏小姐，电邮：ping@dotasia.org

赞助机会

APRICOT-APAN 2011, 香港 是一个难得的平台，赞助商可籍此向目标顾客宣传商标，提高品牌知明度，是次赞助机会实属难能可贵。

赞助 APRICOT-APAN 2011 的原因

- APRICOT 和 APAN 首次联合举办，同时也是亚太地区其中最大型的一次互联网峰会
- 14 年后 APRICOT 再次在香港举办，APAN 首次在香港举办
- 预计有 1000 位来自亚太地区的与会者
- 在亚太地区有广泛的曝光

1. 钻石赞助　人民币 804,000/ 美元 120,000

包括：

- 于示范区域提供私人招待处（4 个三面围起的摊位，每个 3 米乘 2 米），可进行硬件方面的技术示范，推广活动或私人业务会议
- 10 人免费登记技术工作坊及会议
- 赠送 10 张开幕宴会或闭幕社交活动门票
- 在印刷资料、场地布置及新闻稿的明显位置，显示宽大及明显的商标，以及标示赞助会议
- 在 APRICOT-APAN2011 场刊的封面内页，刊登半版 A4 彩色广告(广告位置先到先得)
- 在 APRICOT-APAN 2011 网址, 网上广告及电邮通告里，加入宽大及明显的商标，商标可链接至 贵公司
- (自愿性质)在全体会议举行前，于全体会议室播放公司简介(最长 3 分钟)。(所有公司简介片段将于会议举行前 15 分钟轮流播放)
- 放置于会场大厅的指示标牌上，会显示公司名称及商标
- 在会议登记处及 APRICOT-APAN2011 新闻发布会上，派发 贵公司提供的小册子及礼品 (例如:袋，鼠标垫，笔等)
- 休息时间在会议室播放的 PPT 里，加入公司商标
- 优先赞助开幕或闭幕社交活动，相关得益包括在社会活动上发言，以及展示公司名称和商标
- 优先赞助 APRICOT-APAN2011 书包，恤衫，纪念品 (例如:笔，便笺纸)

2. 白金赞助　人民币 402,000/ 美元 60,000

包括：

- 于示范区域提供私人招待处（3 个三面围起的摊位，每个 3 米乘 2 米），可进行硬件方面的技术示范，推广活动或私人业务会议
- 5 人免费登记技术工作坊及会议
- 赠送 5 张开幕宴会或闭幕社交活动门票
- 在印刷资料、场地布置及新闻稿的明显位置，显示宽大及明显的商标，以及标示赞助会议
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- 优先赞助 APRICOT-APAN2011 书包，恤衫，纪念品 (例如:笔，便笺纸)

3. 金赞助　人民币 201,000/ 美元 30,000

包括：

- 于示范区域提供私人招待处（2 个三面围起的摊位，每个 3 米乘 2 米），可进行硬件方面的技术示范，推广活动或私人业务会议
- 3 人免费登记技术工作坊及会议
- 赠送 3 张开幕宴会或闭幕社交活动门票
- 在印刷资料、场地布置及新闻稿的明显位置，显示宽大及明显的商标，以及标示赞助会议
- 在 APRICOT-APAN 2011 网址, 网上广告及电邮通告里，加入宽大及明显的商标，商标可链接至 贵公司
- 在会议登记处及 APRICOT-APAN2011 新闻发布会上，派发 贵公司提供的小册子及礼品(例如:袋，鼠标垫，笔等)
- 休息时间在会议室播放的 PPT 里，加入公司商标
- 优先赞助 APRICOT-APAN2011 书包，恤衫，纪念品 (例如:笔，便笺纸)

4. 银赞助　人民币 100,500/ 美元 15,000

包括：

- 于示范区域提供私人招待处（1 个三面围起的摊位，每个 3 米乘 2 米），可进行硬件方面的技术示范，推广活动或私人业务会议
- 2 人免费登记技术工作坊及会议
- 赠送 2 张开幕宴会或闭幕社交活动门票
- 在印刷资料、场地布置及新闻稿的明显位置，显示标准大小的商标，以及标示赞助会议
- 在 APRICOT-APAN 2011 网址, 网上广告及电邮通告里，加入宽标准大小的商标，商标可链接至 贵公司
- 在会议登记处及 APRICOT-APAN2011 新闻发布会上，派发 贵公司提供的小册子及礼品 (例如:袋，鼠标垫，笔等)
- 休息时间在会议室播放的 PPT 里，加入公司商标
- 优先赞助 APRICOT-APAN2011 书包,恤衫，纪念品 (例如:笔，便笺纸)

5. 铜赞助　人民币 50,250/ 美元 7,500

包括：

- 1 人免费登记技术工作坊及会议
- 赠送 1 张开幕宴会或闭幕社交活动门票
- 在印刷资料、场地布置及新闻稿的明显位置，显示商标，以及标示赞助会议
- 在 APRICOT-APAN 2011 网址,网上广告及电邮通告里，加入商标，商标可链接至 贵公司
- 休息时间在会议室播放的 PPT 里，加入公司商标
- 优先赞助 APRICOT-APAN2011 书包,恤衫，纪念品 (例如:笔，便笺纸)

6. 赞助 APRICOT 开幕宴会或闭幕社交活动　人民币 335,000/ 美元 50,000

(此赞助费用只供参考，预计出席人数为 500-1000 人。请与秘书处联络赞助详情)
包括：

- 在赞助的社交活动场合发表演说，以及展示公司名称和商标
- 3 人免费登记技术工作坊及会议
- 3 张开幕宴会或闭幕社交活动的邀请函
- 在印刷资料、场地布置及新闻稿的明显位置，显示宽大及明显的商标，以及标示赞助会议
- 在 APRICOT-APAN 2011 网址, 网上广告及电邮通告里，加入宽大及明显的商标，商标可链接至 贵公司
- (自愿性质)在全体会议举行前，于全体会议室播放公司简介(最长 3 分钟)。(所有公司简介片段将于会议举行前 15 分钟轮流播放)
- 在会议登记处及 APRICOT-APAN2011 新闻发布会上，派发 贵公司提供的小册子及礼品(例如:袋，鼠标垫，笔等)

- 休息时间在会议室播放的 PPT 里，加入公司商标
- 优先赞助 APRICOT-APAN2011 书包，恤衫，纪念品 (例如:笔，便笺纸)

7. APRICOT 午餐赞助　人民币 201,000/ 美元 30,000

(此赞助费用只供参考，预计出席人数为 500-1000 人。请与秘书处联络赞助详情)

包括：

- 在赞助的午餐活动发表演说，以及展示公司名称和商标
- 2 人免费登记技术工作坊及会议
- 2 张开幕宴会或闭幕社交活动的邀请函
- 在印刷资料、场地布置及新闻稿的明显位置，显示宽大及明显的商标，以及标示赞助会议
- 在 APRICOT-APAN 2011 网址, 网上广告及电邮通告里，加入宽大及明显的商标，商标可链接至 贵公司
- 在会议登记处及 APRICOT-APAN2011 新闻发布会上，派发 贵公司提供的小册子及礼品(例如:袋，鼠标垫，笔等)
- 休息时间在会议室播放的 PPT 里，加入公司商标
- 优先赞助 APRICOT-APAN2011 书包，恤衫，纪念品 (例如:笔，便笺纸)

What is APRICOT? (www.apricot.net)

Throughout Asia and the Pacific Rim, Internet service providers, backbone and regional networks, web hosting facilities, firewalls, and Intranets are being created, deployed, and installed at a staggering pace. The technicians, managers, entrepreneurs and decision-makers responsible are under tremendous pressure to master the skills necessary to build and operate these increasingly complex systems.

The mission of APRICOT is to provide a forum for those key Internet builders in the region to learn from their peers and other leaders in the Internet community from around the world.

Held annually, the ten-day long summit consists of seminars, workshops, tutorials, conference sessions, birds-of-a-feather (BOFs), and other forums all with the goal of spreading and sharing the knowledge required to operate the Internet within the Asia Pacific region.

In an attempt to ease the travel burden on attendees, APRICOT is held in conjunction with one of the Asia Pacific Network Information Center's (APNIC) two semi-annual meetings, the winter Asia Pacific Networking Group (APNG) meeting, and meetings of other Asia Pacific Internet organisations.

Wherever possible, APRICOT also attempts to derive synergy by having the meetings close to or back-to-back with other Internet events such as Asia Internet World, ICANN, etc.

- APRICOT's mission is to develop and advance the skills and understanding necessary to grow a robust Internet infrastructure in the Asia-Pacific region. APRICOT is about bringing the world's top Internet experts together with those who can most benefit from their knowledge.

- APRICOT attendees are the key builders of Asia's Internet. Many of the world's best Internet engineers attend APRICOT either to teach, present or do their own human networking.

- APRICOT provides its sponsors the chance to participate in a quality, content-rich event with excellent opportunities to target their products and services at the decision-makers in the Asia Pacific Internet community.

- APRICOT's primary goal is to provide a vehicle for the transfer of technology and techniques to the Asia and Pacific Rim region. As such, our attendance fees are set below those of the more promotionally orientated conferences and in fact are set to match the fees found at many similar Internet Operator Group meetings.

- APRICOT is an activity supported by various Asia Pacific Internet organisations as well as numerous individuals who give freely of their time and talent, and is not a commercial profit-making venture. APRICOT's goal is to keep attendance fees low at the APRICOT event and support outreach activities in the less developed areas of the Asia and Pacific region.

The ten-day long summit consists of seminars, workshops, tutorials, conference sessions and birds-of-a-feather (BOFs) meetings that have the following two goals:

- Spreading and sharing the knowledge required for the operational stability and development of the Internet within the Asia Pacific region.

- Developing affinity groups that foster mutual support throughout the year.

APRICOT's success is largely due to the excellence of its no-nonsense programme that is focused on Internet operational issues (i.e. issues surrounding the smooth day-to-day operation of Internet-based networks and services). It is concerned with bringing true subject matter experts from around the world, together with those who can benefit most from their knowledge and experience.

APRICOT targets those individuals who directly impact the operational deployment and stability of Internet protocol (IP)-based networks and services. These are network operators and engineers, senior executives and regulators.

One of the fundamental principles of APRICOT presentations has been its vendor-neutral objectiveness that provides for informed opinion. As such, APRICOT is not a marketing or sales-orientated conference and it strongly discourages blatant sales or promotional activities within the event itself.

In essence, APRICOT creates a neutral educational forum that provides for frank discussions on the skills, policies and technologies that are critical for the smooth operation of the Internet's network and service infrastructure both regionally and internationally.

APRICOT has a one-year technology horizon. This means to say that APRICOT is involved with those technologies that are either at the heart of today's Internet or those that are very likely to see operational deployment within the next 12 to 18 months.

The key benefit in attending APRICOT is to synchronize local and regional activities with the rapid developments in the wider Internet in an objective manner that distinguishes between operational realities and marketing 'hype'.

As APRICOT has established itself as the premier Internet conference in the Asia Pacific region, so have the attendee numbers demonstrated this growth, with interest in the conference reflecting the growth in the Internet economies in the region (see Chart 1).

Summary of Previous APRICOTs:

Year	Host Economy	No. of Attendees	Economies Represented	No. of Sponsors
2010	Malaysia	734	53	30
2009	Philippines	644	45	29
2008	Taiwan	630	43	21
2007	Indonesia	801	51	30
2006	Australia	335	40	17
2005	Japan	859	40	33
2004	Malaysia	931	50	32
2003	Taiwan	1035	30	43
2002	Thailand	645	30	26
2001	Malaysia	888	33	32
2000	South Korea	850	36	37
1999	Singapore	632	25	19
1998	Philippines	320	24	18
1997	**Hong Kong**	**630**	**25**	**27**
1996	Singapore	280	18	10

What is APAN? (www.apan.net)

The Internet was born and grown up by the massive efforts of researchers, with the fiscal support of government agencies. Commercial Internet providers now enjoy the business success, but it is well known that new technologies are required to meet tomorrow's demands of the customers.

Researchers are faced with the tomorrow's demands at first, and can make efforts to overcome the difficulties. Thus the necessity for high-end Internet for researchers in Asia Pacific region was recognized at APEC Symposium in Tsukuba, Japan in March 1996, and then Asia Pacific Advanced Network (APAN) was proposed at APII Test-bed Forum in Seoul, Korea in June 1996. Energetic meetings were held with the attendance of the delegates from North America or Europe for one year, and APAN Consortium was formed under a Memorandum of Understanding in Jun 1997 to promote advanced research in networking technologies and the development of high-performance broadband applications.

APAN (Asia-Pacific Advanced Network) is a non-profit international consortium established on 3 June 1997. APAN is designed to be a high-performance network for research and development on advanced next generation applications and services. APAN provides an advanced networking environment for the research and education community in the Asia-Pacific region, and promotes global collaboration.

Its objectives are to coordinate and promote network technology developments and advances in network-based applications and services, to coordinate the development of an advanced networking environment for research and education communities in the Asia-Pacific region and to encourage and promote global cooperation to help achieve the above.

In furtherance of the above objectives, the Organization may carry out the following activities, though not necessarily limited to these: holding meetings, workshops and conferences; exchanging technical information among its community and beyond; arranging and organizing education and training workshops; promoting and encouraging regional connectivity.

In furtherance of the above objectives, the Organization may work closely with interested individuals and organizations to further the cause of adoption and research into advance network applications and technologies.

Our Program

For your reference, major topics to be covered by **APRICOT 2010, Kuala Lumpur**

A. Workshop
- Network Management and NOC
- VoIP Deployment
- Network Security
- ISP Routing using IPv4 and IPv6
- Advanced Routing – BGP Multihoming with IPv4 and IPv6

B. Conference
- IPv6 Operations
- IPv6 Transition
- Internet Exchanges
- Routing
- Peering Forum

C. Tutorial
- Internet Routing Registry
- Introduction to IPv6
- BGP Multihoming Techniques
- Network Core Infrastructure–Best Practices
- Layer 2 Attacked and Mitigation Techniques
- Anatomy of a Network Attack, Network Forencics, Network Attack and Defense
- IPv6 Deployment
- ISIS Deployment
- DNSSEC in 6 Minutes and Deployment
- MPLS Best Practices and Based Metrro Ethernet Services

Previous APRICOT program
APRICOT 20010 – Kuala Lumpur – Program
http://www.apricot2010.net/program

APRICOT 2009 – Manila – Program
http://www.apricot.net/apricot2009//index.php?option=com_content&task=view&id=98&Itemid=60

APRICOT 2008 – Taipei – Program
http://www.apricot.net/apricot2008/P09.html

Please check out more at www.apricot.net

For your reference, major topics were covered by **APAN 29th 2010, Sydney**:

IPv6, Medical Workshop, Sensor Workshop, Middleware Workshop, e-Culture, HKDTV, Network Engineering, Future Internet, Natural Resources, Network Security etc.

Previous APAN program
APAN 29th 2010
http://www.apan.net/meetings/Sydney2010/

APAN 28th 2009
http://www.apan.net/meetings/kualalumpur2009/index.html

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Keynote Speakers

Vinton G. Cerf

Vice President and Chief Internet Evangelist
Google
(Widely known as one of the "Fathers of the Internet")

Vinton G. Cerf has served as vice president and chief Internet evangelist for Google since October 2005. In this role, he is responsible for identifying new enabling technologies to support the development of advanced, Internet-based products and services from Google. He is also an active public face for Google in the Internet world.

Cerf is the former senior vice president of Technology Strategy for MCI. In this role, Cerf was responsible for helping to guide corporate strategy development from the technical perspective. Previously, Cerf served as MCI's senior vice president of Architecture and Technology, leading a team of architects and engineers to design advanced networking frameworks including Internet-based solutions for delivering a combination of data, information, voice and video services for business and consumer use.

Widely known as one of the "Fathers of the Internet," Cerf is the co-designer of the TCP/IP protocols and the architecture of the Internet. In December 1997, President Clinton presented the U.S. National Medal of Technology to Cerf and his colleague, Robert E. Kahn, for founding and developing the Internet. Kahn and Cerf were named the recipients of the ACM Alan M. Turing award in 2004 for their work on the Internet protocols. The Turing award is sometimes called the "Nobel Prize of Computer Science." In November 2005, President George Bush awarded Cerf and Kahn the Presidential Medal of Freedom for their work. The medal is the highest civilian award given by the United States to its citizens. In April 2008, Cerf and Kahn received the prestigious Japan Prize.

Dr. Ya-Qin Zhang, PhD

Corporate Vice President, Microsoft Corporation
Chairman, Microsoft Asia-Pacific R&D Group

As a Corporate Vice President of Microsoft, and Chairman of Microsoft Asia-Pacific Research and Development Group (ARD), Dr. Ya-Qin Zhang is responsible for driving Microsoft's overall research and development efforts in the Asia-Pacific region. Under Zhang's leadership, ARD has become Microsoft's largest R&D center outside of U.S., with more than 3000 engineers and scientists engaged in basic research, technology incubation, product development, and strategic partnership and investment. In addition to this role, Zhang serves on Microsoft Great China Executive Management Committee providing leadership and governance across all of Microsoft's organizations in the Greater China Region.

From 2004-2006, Zhang was the Corporate Vice President of Microsoft, responsible for Microsoft's Mobile and Embedded Division in Redmond, USA, including WinCE operating system, Smartphone, PocketPC, and other Windows Mobile platform and devices. Prior to that (2000-2004), he was the Managing Director of Microsoft Research Asia, Microsoft's basic research arm in Asia-Pacific region.

From 1994 to 1999, he was the Director of Multimedia Technology Laboratory at Sarnoff Corporation in Princeton, NJ (RCA Laboratories). He was with GTE (now part of Verizon) Corp. in Waltham, MA from 1989 to 1994.

About Hosts

Internet Society Hong Kong (ISOC HK)

Internet Society Hong Kong (www.isoc.hk) is the local chapter organization of the Internet Society (www.isoc.org). Internet Society is an international, professional, not-for-profit membership society with more than 100 organisational and more than tens of thousands individual members in over 90 chapters around the world, providing leadership in all issues confronting the current and future Internet. ISOC-HK was formed in 2005 by local veteran Internet professionals with the mission to improve the practice of Internet governance and online civil society in Hong Kong.

The vision of ISOC HK is that an open and accessible network, in technology and policy, contributes to and provides a platform for sustainable development of the information society, which enriches the human experience.

The mission of ISOC HK is to:

1. Foster participation, contribution and leadership from individuals and organisations in Hong Kong, on the open development of standards, protocols, administration, governance and the technical infrastructure and evolution of the Internet, as local and global citizens of the information society;

2. Promote the Internet as a positive tool and environment for social cooperation, community building, and fostering of a culture that enables self-governance and balanced multi-stakeholder participation to work;

3. Be a voice and platform for Internet professionals, users and the Internet community at large in cooperative efforts on local and international policy, practice and development;

4. Provide and facilitate forums for idea, experience and cultural exchange among individuals and organisations from private and public sectors as well as across borders;

5. Support relevant educational, humanitarian and societal initiatives concerning the Internet community and the information society, such as addressing the bridging of digital divide, capacity and access building, as well as other informational and outreach activities.

ISOC HK (Internet Society Hong Kong Chapter) is dedicated to the open, unencumbered, beneficial use of the Internet; the upholding of the freedom of expression and opinion, privacy of personal information and aversion of social discrimination; through responsible self-regulation and harmonized governance.

Consistent with the ISOC statement of purpose, ISOC HK believes in "maintain[ing] and extend[ing] the development and availability of the Internet and its associated technologies and applications - both as an end in itself, and as a means of enabling organizations, professions, and individuals [locally and] worldwide to more effectively collaborate, cooperate, and innovate in their respective fields and interests."

ISOC HK will be driven by individual users and Internet professionals, in conjunction with and augmented by socially responsible corporations in the information society. ISOC HK intends to encourage participation and discussion form its members on issues within the scope of its mandate, and will endeavour to partner and join with other relevant groups from different spectrums of the local and global community on different activities.

DotAsia Organisation (DotAsia)

Asia has developed into a global force in the international commercial, political and cultural network. DotAsia Organisation (www.dot.asia) is dedicated to the needs of the community with a vision of leveraging the successful, collaborative atmosphere and network among the Asia Internet community to create a globally visible Internet domain as a cyberspace that belongs to Asia, and a platform that would contribute in accelerating the overall growth of the region. The ".Asia" domain aspires to embrace this dynamism in the Asia Century to become a nucleus, intersection and breeding ground for Internet activity and development in the region.

DotAsia Organisation is a not-for-profit, membership-based organization incorporated in Hong Kong as a "limited by guarantee and not having a share capital" corporation. DotAsia is the Sponsoring Organisation and Registry Operator for the .Asia Sponsored Generic Top Level Domain (TLD). DotAsia oversees the policies and governance of the ".Asia" TLD Registry.

The mission of the DotAsia Organisation is:

- To sponsor, establish and operate a regional Internet namespace with global recognition and regional significance, dedicated to the needs of the Pan-Asia and Asia Pacific Internet community;
- To contribute proceeds in socio-technological advancement initiatives relevant to the Pan-Asia and Asia Pacific Internet community and;
- and To operate a viable not-for-profit initiative that is a technically advanced, world-class TLD registry for the Pan-Asia and Asia Pacific community.

DotAsia is a not-for-profit organization with a mandate to promote Internet development and adoption in Asia. Our 3 main areas of focus are: digital inclusion, education along with research & development. DotAsia also oversees the governance of the global ".Asia" internet top-level-domain registry (which is also the source of funding for the organisation). The organization is formed as a consortium of official national/governmental top-level domain authorities (such as .CN in China, .JP in Japan, .KR in Korea, .IN in India, .SG in Singapore, etc.) along with regional Internet bodies (such as APNIC, APNG, APCERT, etc.). We currently have 26 members from across Asia and membership is open for different countries and territories to join. Some of the initiatives that DotAsia has worked on (since our launch March 2008) include: ISIF (www.isif.asia) -- Information Society Innovation Fund, Creative Commons Asia (www.creativecommons.asia), Relief.Asia (www.relief.asia), One Laptop Per Child Asia (www.olpc.asia), NetMission Ambassadors Program (www.netmission.asia), etc.