

Communications Area Report

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APNIC 31

21 - 25 February 2011
Hong Kong SAR, China



Key Deliverables

- Delivering Value
 - Education
 - APNIC Meetings
 - Policies
 - Publications

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Key Deliverables

- Supporting Internet Development
 - APIIPv6TF
 - IGF
- Collaborating and Communicating
 - Spreading IPv6 voice
 - PR activities
 - Intergovernmental Organizations



Delivering Value - Education

- Enhanced and revamped IPv6 and IRM courses
- Upgrade of training lab equipment.
 - Parallel sessions
 - Seamless integration of materials with IPv6 lab topology
- New eLearning sessions offered:
 - Requesting IP addresses
 - Best Practices in Managing Internet Resources
 - Managing Information in the APNIC Whois Database
 - Introduction to Autonomous System Numbers
- 2300 face-to-face and eLearning participants during 2010.

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Delivering Value - Policies

- APNIC 30
 - No proposals reached consensus
 - Returned to the mailing list for discussion:
 - prop-084: Frequent whois information update request
 - prop-085: Eligibility for critical infrastructure assignments from the final /8
 - prop-086: Global policy for IPv4 allocations by the IANA post-exhaustion
 - prop-087: IPv6 address allocation for deployment purposes



Delivering Value - Meetings

- APNIC 30 – On-site participation
 - 183 on-site participants with 35 economies represented
 - 64 APNIC Member organizations represented
- Remote participation
 - 24 participants in remote venues (Thailand and Hong Kong SAR)
 - 165 online remote participants

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Delivering Value - Meetings

- Support to APRICOT
 - Website hosting and design
 - Sessions webcast
- APNIC Events
 - Continuing improvement plan
 - Investment in webcast equipment
 - New events manager
- ICT and Internet related events
 - CommunicAsia, IGF, ICANN

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Delivering Value - Publications

- New Content Management System
 - Better administration of website
 - Improvement of information flow and content management
- Apster
 - Newsletter (six-monthly)
 - Bulletin (monthly)
 - APNIC meetings daily update
- ecoAPNIC commitment
 - Online Annual Report and similar publications
 - Meetings materials now in postcards



Supporting Internet Development – APIPv6TF

- APNIC serves as the Secretariat for the Asia Pacific IPv6 Task Force (APIPv6TF)
 - Two-year role supporting Tony Hill (Chair)
 - Bali, Indonesia, and Gold Coast gatherings
 - Use of remote participation tools
 - Website revamp



Supporting Internet Development – IGF

- Internet Governance Forum
 - Active supporters of multi-stakeholder model
 - Co-organizer of first Regional Asia IGF in Hong Kong
 - During IGF 5 in Vilnius:
 - NRO Booth
 - Support of 4 remote hubs in conjunction with Dot.Asia
 - Hong Kong, Dhaka, Jakarta, Manila



Collaborating and Communicating – IPv6

Spreading the IPv6 message

- INET ISOC HK
- PH CIOF IPv6 Event
- PITA
- APEC TEL 41
- WTDC
- ID IPv6 Summit
- APrIGF
- CommunicAsia Ministerial Meeting
- Laos PDR Roundtable discussions
- Australian IPv6 Summit 2010
- IGF Japan
- APEC Telmin8
- IPv6 Executive Briefing 2010



Collaborating and Communicating – IPv6

Spreading the IPv6 message

- APEC TEL 42
- APIIPv6TF
- APT
- 2010 Global IPv6 Summit
- JPOPM 19
- ISOC Inet, Singapore
- International Electronics Conference and Exposition
- Thailand IPv6 Summit
- APT Cyber Security Forum.
- Future of the Internet in Mongolia



Collaborating and Communicating – PR Activities

- Communication and press work: Delivering the right message
 - IPv4 Exhaustion
 - 10%, 5%, and 0% campaigns
 - Regional and global approach
 - Coordination with the NRO through the CCG (Communication Coordination Group)
 - Close communication with NIRs
 - Other global events covered
 - IGF, ITU Plenipotentiary, WDTC



Collaborating and Communicating – Intergovernmental Organizations

- Support of Public Affairs activities:
 - APEC - Ministerial statement on IPv6
 - Law Enforcement Agencies - Better understanding
 - ITU - Improved recognition of Internet organizations



Thank You!

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