

APNIC 29

Kuala Lumpur 1 - 5 March 2010



Sponsorship invitation - APNIC 29



APNIC 29, in conjunction with APRICOT 2010, will be held in Kuala Lumpur, Malaysia from 1-5 March 2010. Hosted by PIKOM, the meeting program features practical hands-on training, information about the latest developments in Internet operations, policy development, and professional networking.

There are a number of sponsorship opportunities for APNIC events within APNIC 29.

Audience

The majority of the attendees are technical decision makers from Internet Service Providers across the Asia Pacific region. This is a rare opportunity to market your product or services to this niche market. The last combined APNIC/APRICOT event attracted over 450 delegates. Each session sees over 100 attendees, depending on the content. Most social events have more than 200 delegates in attendance.

The Asia Pacific region has the fastest growing Internet market in the world. This market expansion, particularly in China and India, represents a crucial expansion opportunity for leading technology-based businesses.

Why should you sponsor APNIC 29?

Target the niche Internet market

APNIC meeting sponsors have a valuable opportunity to expose their organizations, products, and services to an international audience of Internet leaders. Unlike attendees at larger trade shows, APNIC meeting participants are predominantly Internet networking specialists from across the region.

Be part of a highly credible technical community forum in the global technical community

Your brand will be aligned with APNIC, a respected name within the Internet technology industry.

Help encourage growth in the Asia Pacific Internet community

Sponsorship revenue significantly reduces delegate participation costs. Your sponsorship helps to reduce this barrier for developing economies and enables the widest range of members from the region to attend these important meetings.

Previous sponsors

Respected names in the Internet industry regularly support APNIC meetings and have gained valuable exposure in the process.



Sponsorship Packages

Benefit	APNIC Social Event	APNIC Training	APNIC Meeting Sessions	Remote Participation (webcast)	APNIC AMM Co-sponsorship	Remote Participation Events
Currency: USD	+10,000	+5,000	+2,500-5,000	+2,500	+2,500	Depending on Venue
Logo on APNIC meeting website	✓	✓	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓	✓	✓
Acknowledgement at event	✓	✓	✓	✓	✓	✓
Acknowledgement in APNIC local media release	✓	✓	✓	✓	✓	✓
Logo in meeting issue of Apster newsletter	✓	✓	✓	✓	✓	✓
'Sponsorship Thank You' email to all APNIC members	✓	✓	✓	✓	✓	✓
AMM Delegate Kit	✓	✓	✓	✓	✓	✓
Run a prize draw	✓	✓	✓	✓	✓	✓
Complimentary tickets	6	3	1/3	1	1	Up to 4
Event naming rights	✓					
Short speech (at events)	✓					
Logo on webcast break graphics				✓		

About APNIC

APNIC (www.apnic.net) is one of the world's five Regional Internet Registries. We provide vital Internet resource allocation and registration services to the Asia Pacific Internet community. We are a not-for-profit, membership-based organization. Our members include Internet Service Providers (ISPs), National Internet Registries (NIRs), and similar organizations.

Contact Details

To pledge your sponsorship or to get more information, please contact Louise Flynn, Marketing and PR Manager, at pr@apnic.net.