# 802.11 for *future* Hotspots & WISPs


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http://matt.peterson.org/presentations/apricot04/

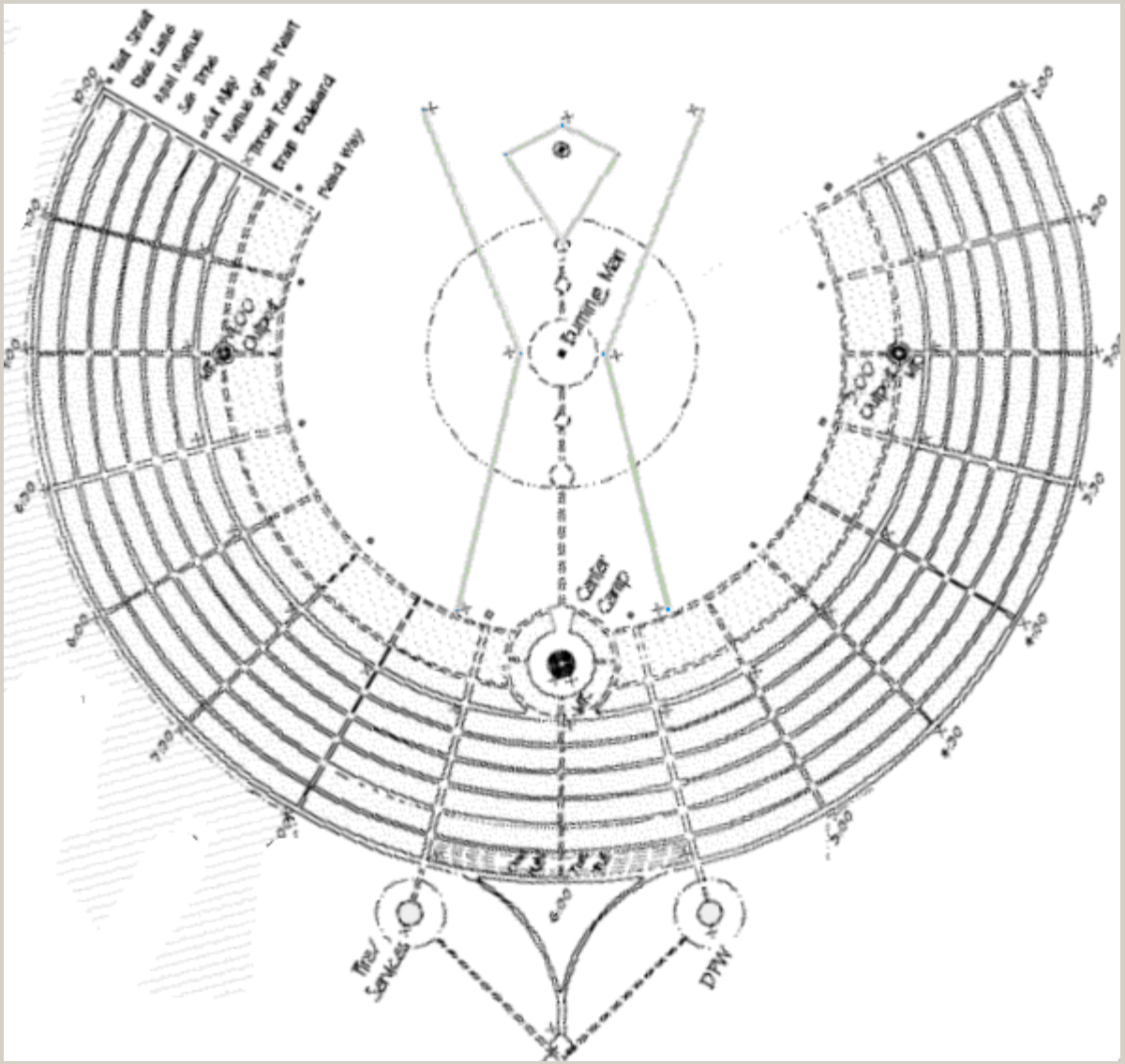
# Today's Overview

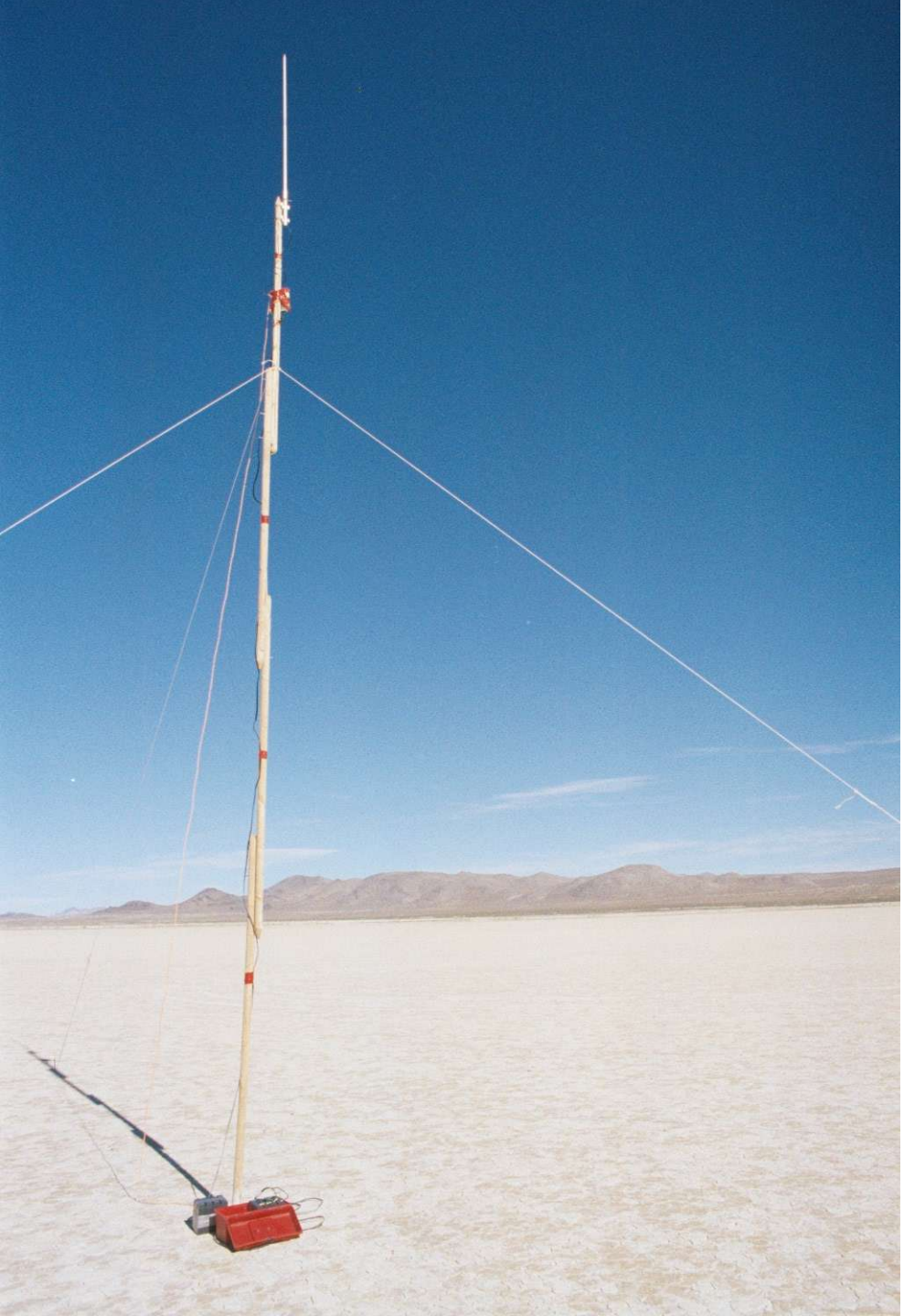
- My 802.11 Resume
- An overview of 802.11 & WLAN concepts
- Industries
  - Hotspot, WISP, Community Wireless
- Knowledge to apply for those "biz models"

# My 802.11 CV

- PlayaNET (co-founder)
  - Intranet for 25k “nomad city” participates @ Burning Man
  - Began with Ricochet (900Mhz 128Kbps proprietary modem), then 802.11, finally 802.11b
  - Provided “phonebook”, scheduling and other communication services

PlayaNET presentation @ http://www.bawug.org/howto/pres/20010816/





# Test Tower

# Buy professional made towers!


Playa Info
BURNING MAN
2001

# Example Kiosk Booth


PlayaNET

# My 802.11 CV (cont.)


- Bay Area Wireless Users Group
  - Est. September 2000
  - Founded by IP & RF clued folks to educate
  - Quarterly meeting, active 2k subscriber mailing list
  - Affiliated with worldwide FreeNetworks.org
  - “We don’t build networks”
    - Supply the knowledge, roll your own


- Milestones
  - Many 1st public talks/releases on
    - 802.1x (Microsoft IETF author)
    - WEP key flaw (UC Berkeley research student)
    - OpenAP (complete Open Source Linux WLAN router)
  - Many past & present company presentations
    - Antennas (Vivato, Swedcom, “Pringles Can”)
    - Mesh (Instant802, UltraDevices)
    - AP routers (Musenki, Soekris, Vernier)
    - etc.

# My 802.11 CV (cont.)

- Independent Consultant
  - International hotspot firm
  - National WISP
  - Other small firms


- ***"Authority Figure"***
  - USA Today, Wall St Journal, Wired, TechTV, etc.

# Workshop

- Style
  - No sales pitch :-)
  - Please be interactive, interruptions are welcomed (and encouraged!)
- Not today
  - Bluetooth, HomeRF, HiperLAN, 802.16 “WiMAX”
- What would you like to learn today?
  - Name, country, goals
  - I’ll attempt to “tune” the workshop towards audience

# 802.11 = Wireless Fidelity


- **WiFi Alliance**
  - Certify interoperability between manufactures products claiming to follow IEEE standards
  - Doesn't author standards, only recommendations and define their own certification requirements "seal of approval"

http://www.wi-fi.org/

# WiFi / 802.11 Overview

# Why 802.11 Wireless?

- **End-to-end**
  - *eliminate telco/monopoly "partner"*
- **Bandwidth**
  - *own infrastructure, scale as needed*
- **Fast**
  - *anywhere from 0 to ~25Mb/s (real-world throughput)*
- **Unlicensed**
  - *no licensing/bidding, zero to limited recurring cost*
- **Standards**
  - *very economical, mass production, plug-n-play*

- 95% of 2005 laptops will be WiFi-enabled (InStat/MDR)

# Why *not* 802.11 Wireless?

- Typically, we're secondary band users, primary being government; also must accept interference (X10 "spy" cameras, cordless phones, baby monitors)
  - Low power and above interference susacceptable
- Anyone can use it (just like walkie-talkies, ***requires*** some level of coordination for high congested areas)
- Doesn't scale for large deployments (802.11 = **W**ireless **L**ocal **A**rea **N**etwork.. Not WAN)
- Insecure "out of the box"

# IEEE Standards

<table>
<tr><th>IEEE</th><th>Speed</th><th>Frequency</th><th>Ratified</th></tr>
<tr><td>802.11</td><td>2Mb/s</td><td rowspan="3">2.4Ghz</td><td>1997</td></tr>
<tr><td>802.11b</td><td>11Mb/s</td><td>1999</td></tr>
<tr><td>802.11g</td><td rowspan="2">54Mb/s</td><td>2003</td></tr>
<tr><td>802.11a</td><td>5.2/5.8Ghz</td><td>1999</td></tr>
<tr><td>802.11n</td><td>100Mbps</td><td>5Ghz?</td><td>2006?</td></tr>
</table>

Download IEEE 802 specs @ http://standards.ieee.org/getieee802/

# 802 ‘alphabet soup’

| | |
|---|---|
| 11a | OFDM in “UNI” 5Ghz |
| 11b | CCK in 2.4Ghz |
| 11e | Add QoS into MAC |
| 11f | IAPP, support roaming |
| 11g | OFDM in 2.4Ghz |
| 11h | Dynamic freq. & power adjustment |
| 11i | Strong encryption, dynamic keying |
| 1x | AAA for wired & wireless networks |

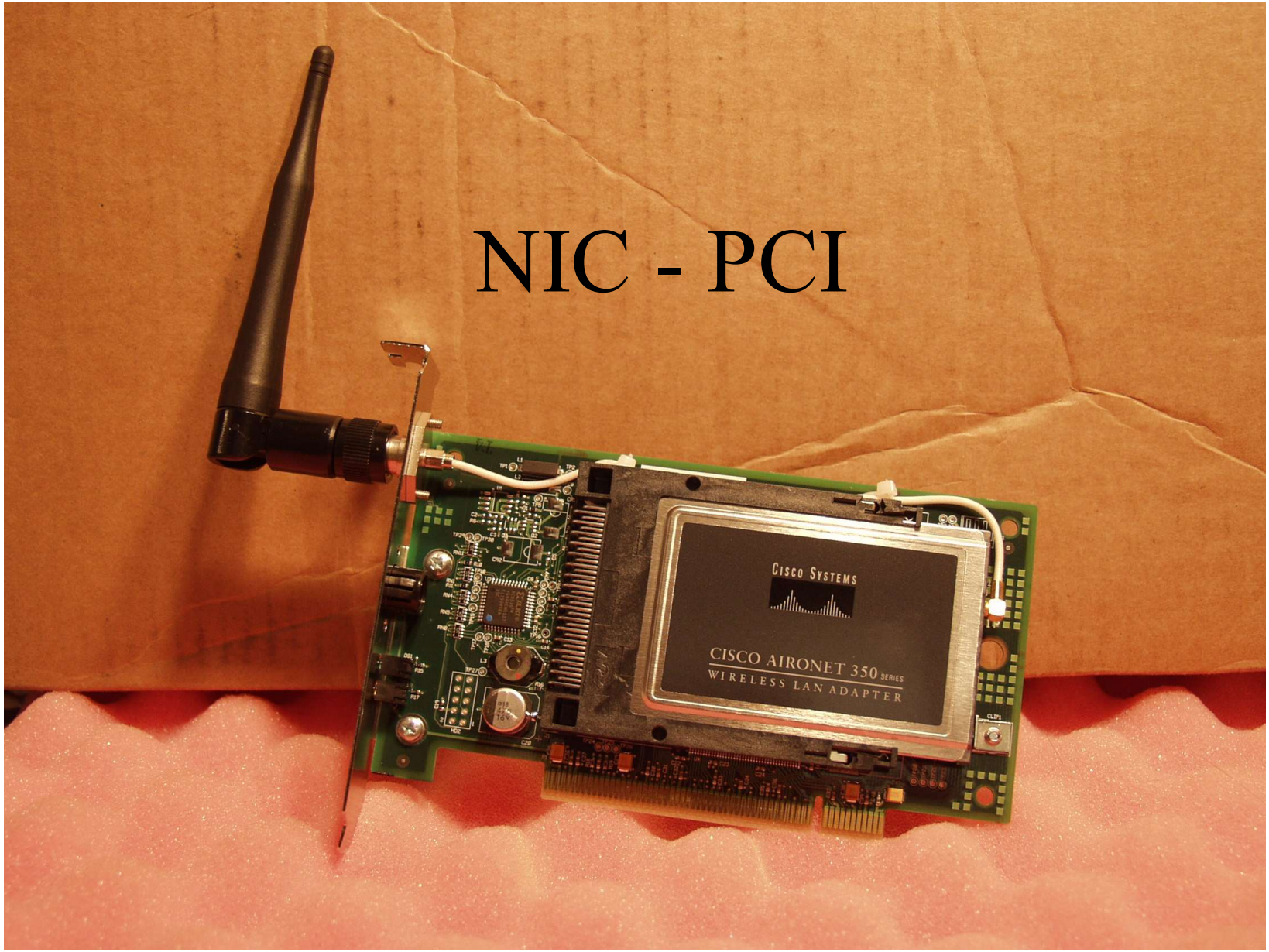
# WLAN Concepts

- **AP = Access Point**
  - L2 bridge (802.1d) between wired (802.3) & wireless (802.11)

- **STA = Station**
  - 802.11 NIC (PHY in form of PC Card, USB, PCI, etc.)

# NIC – PCMCIA (16) & PC Card (32)

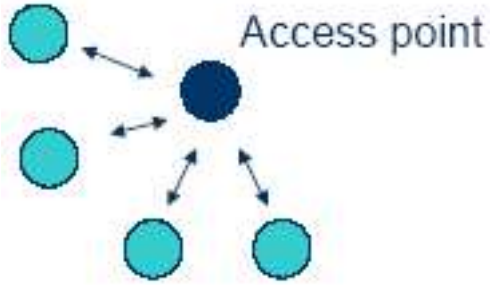
# NIC - PCI



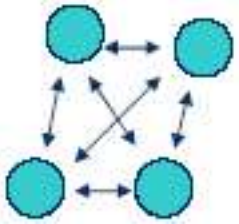

# MiniPCI

# WLAN Modes

- **BSS = Basic Service Set "*Infrastructure*"**
  - L2 bridge between wired (802.3) & wireless (802.11)




- **IBSS = Independent BSS "*Ad-hoc*"**
  - 802.11 NIC (PHY in form of PC Card, USB, PCI, etc.)



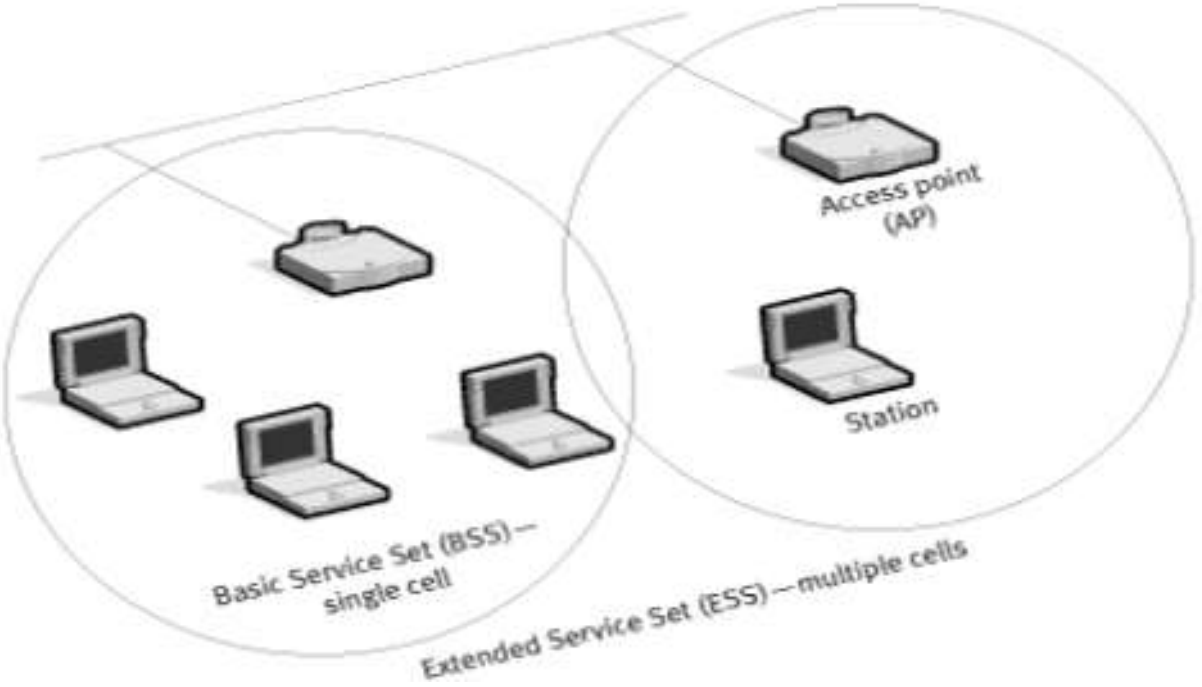
# WLAN Concepts (cont.)

- **SSID = Service Station Identifier**
  - Unique name for network

- **Brief on a the "association" process**
  - AP or IBSS master will "beacon" out an SSID, supported data rates, security requirements, etc. ~10 times a sec
  - STA's send a broadcast "probe" to listen for beacons
  - AP/IBSS master & STA agree on AAA, then sync up
  - STA DHCP's, etc.

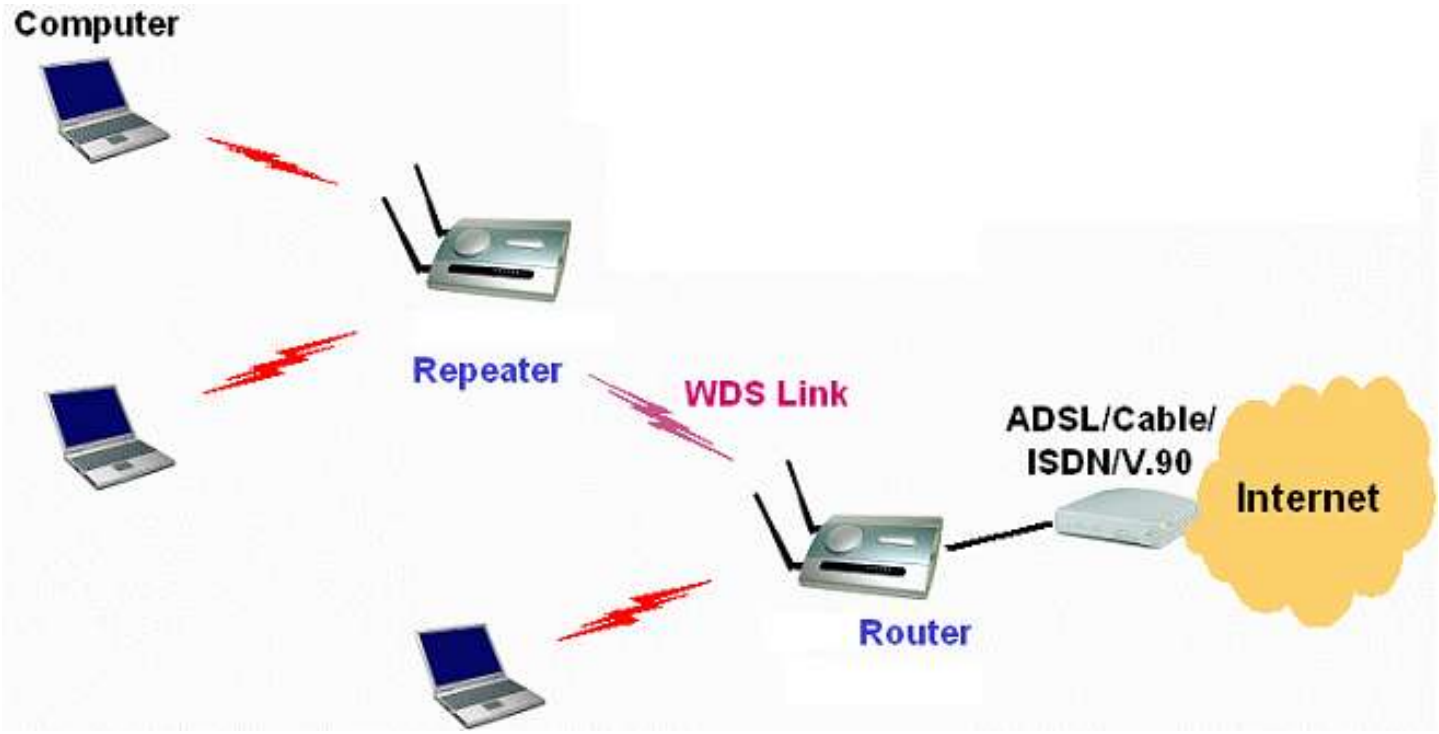
# WLAN Modes (cont.)

- **ESS = Extended Service Set**
  - Collection of BSS AP's on common backbone

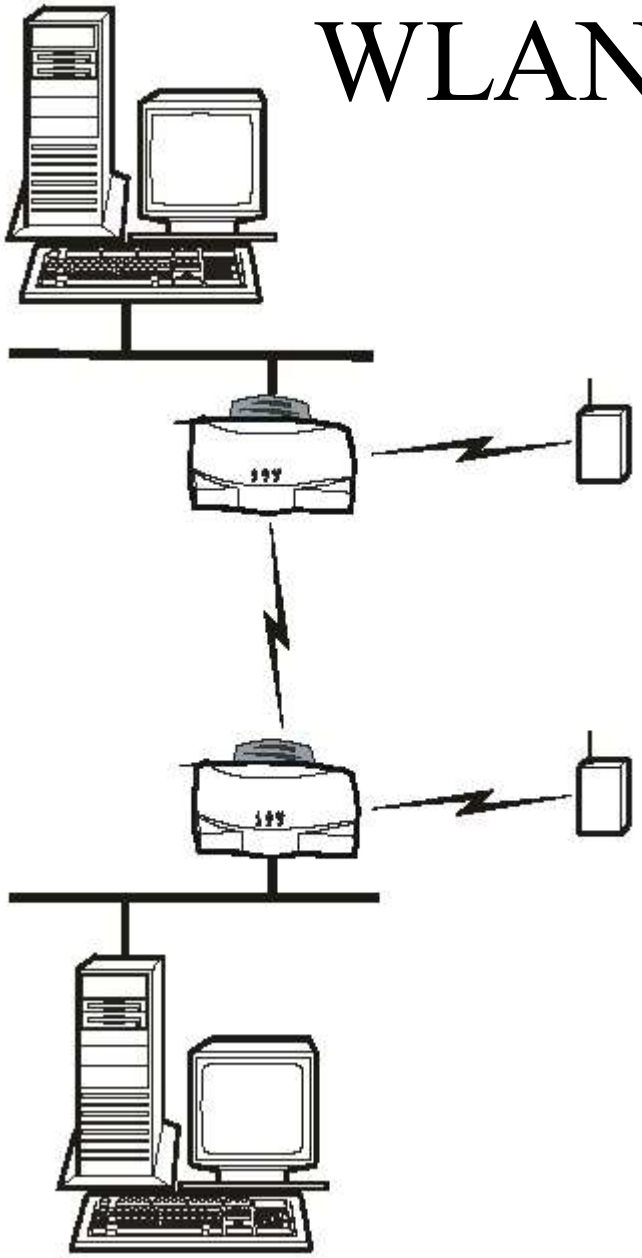


# WLAN Modes (cont.)

- **WDS = Wireless Distribution System**
  - Bridge wired devices over wireless



# WLAN Modes (cont.)



- **WDS & ESS != Mesh**
  - Bridging a wired network wirelessly is NOT 802.11

# AP's : All-in-one

- Products
  - Apple Airport, Linksys WRT54G, etc.

- Standard features
  - Radio (<50mW), DHCP server/client, NAT, HTTP/SNMP management
- Optional features
  - Port filtering, built-in switch, dial-up modem, printer server

# AP's : Enterprise

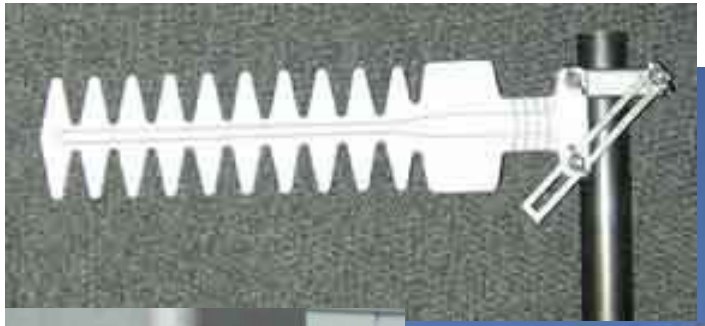
- Products
  - Cisco 1200, Proxim AP-2000, etc.
- Standard features
  - Radio (<100mW), DHCP server/client/relay, HTTP{S}/SNMP/CLI management, antenna ports
- Optional features
  - Port filtering, Power over Ethernet, VLAN tagging, syslog

# AP's : Specialized

- Products
  - Handlink WSG-3000, etc.

- Standard features
  - Radio (<100mW), DHCP server/client/relay, NAT, HTTP{S}/SNMP/CLI management, antenna ports
- Optional features
  - Port filtering, Power over Ethernet, VLAN tagging, syslog, rate limiting, repeater mode

# Antennas

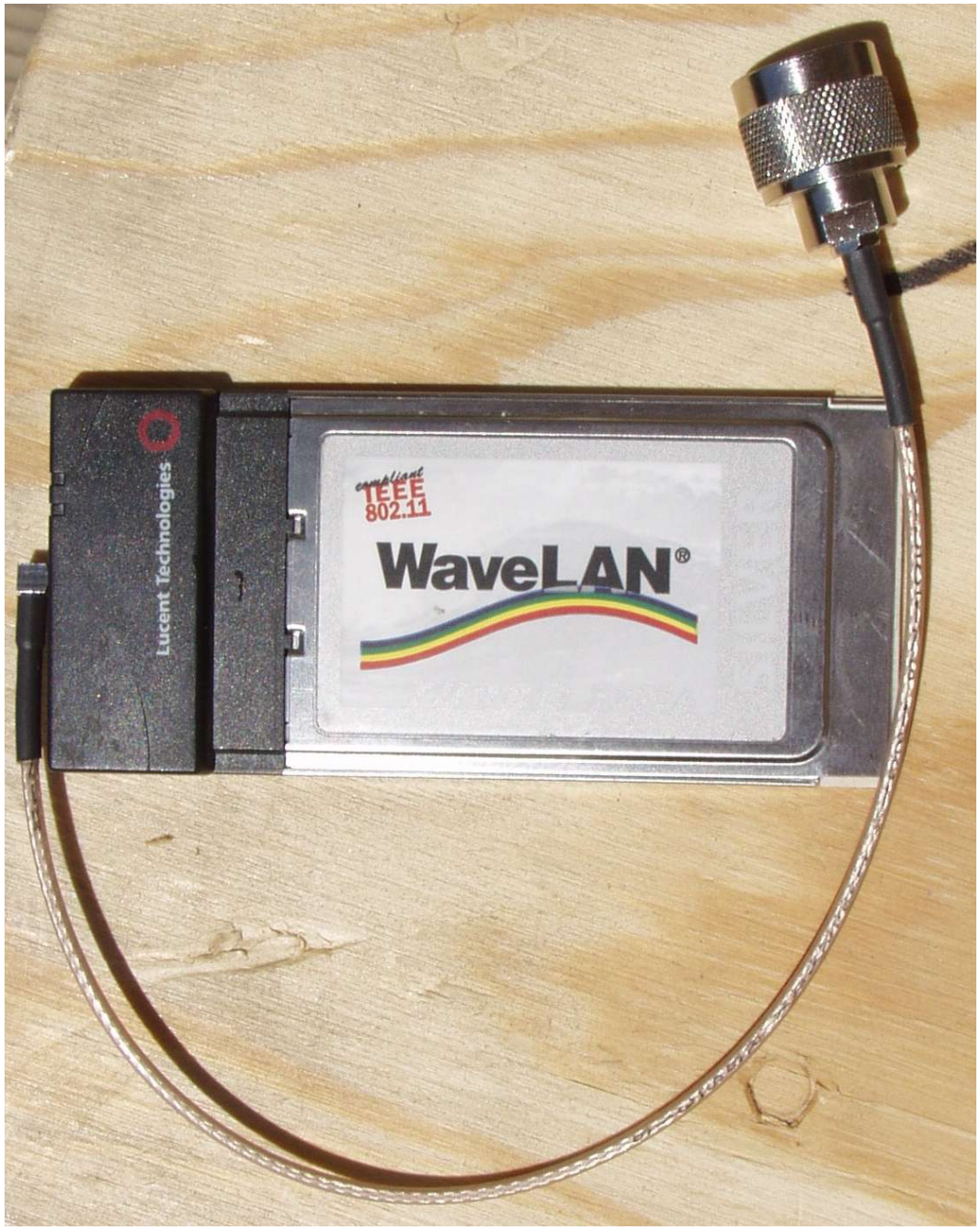



http://www.lns.com/papers/BAWUG-antenna101/

# Antenna Characteristics

- **Polarization**
  - Orientation of element (horiz, vert, circle, etc)
- **Directivity**
  - Size of the beam
- **Bandwidth**
  - Frequencies tuned for
- **Gain**
  - Effective power increase

http://www.lns.com/papers/BAWUG-antenna101/



# Making cables..

# Making cables..

# Coax Hints

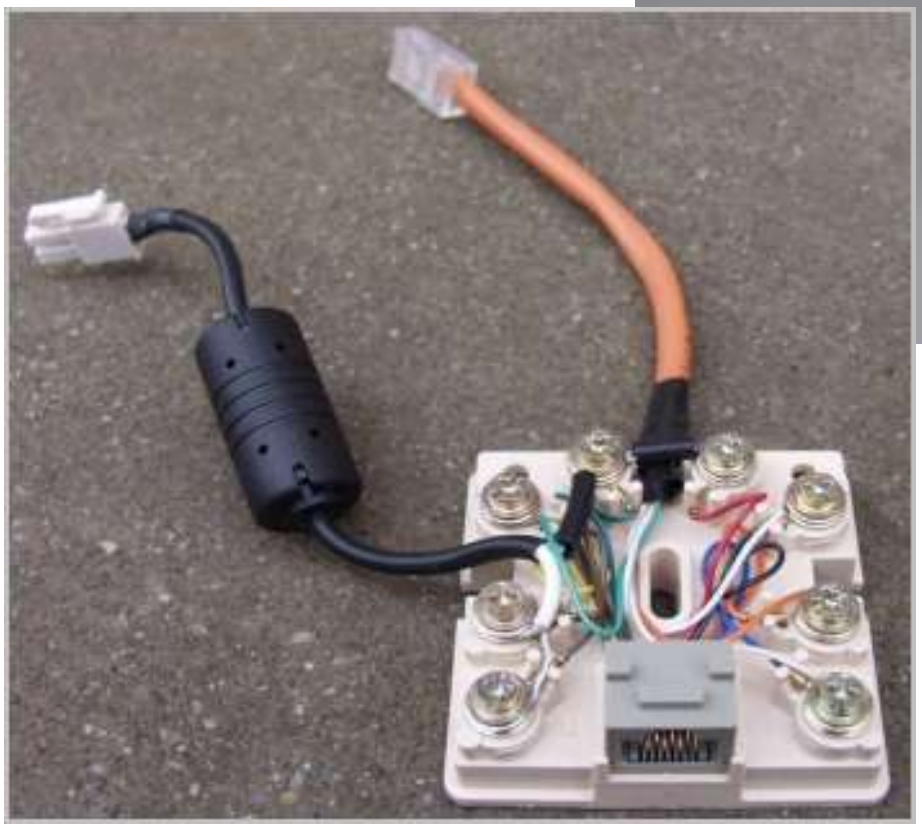
- Don't use RG-8 (television) cable
  - LMR400 is very popular (low loss/price point)
- Use the correct tools
  - Crimper, soldering iron, heatshrink, glue, etc
- Cheaper (in headache time) to buy pre-made

# Power over Ethernet

- Push DC up unused pairs of Cat5 cable
  - Cost tradeoff
    - No new AC outlets needed
    - Expensive switches or PoE injectors required
  - “Defcon 5” mode
    - Shut em off in a security breach remotly
- Homemade popular, along with IEEE 802.3af

http://www.wi-fiplanet.com/tutorials/print.php/1404631
http://www.nycwireless.net/poe/
http://www.poweroverethernet.com/


Power & Data
Data
Power



# 802.11 Users

- Home/Small Biz
  - $100 Linksys, limited (if any) security
- Enterprise/Academia
  - $1000 AP from Cisco; managed by IT dept., must be secure
- **HSO :** Hotspot Operator
  - Extend wired broadband to wireless-enabled
- **WISP :** Wireless Internet Service Provider
  - Entrepreneur ISP w/o telco broadband infrastructure
- **CWN :** Community Wireless Network)
  - Similar as last two, different “biz model” (more later..)

# WiFi Industries

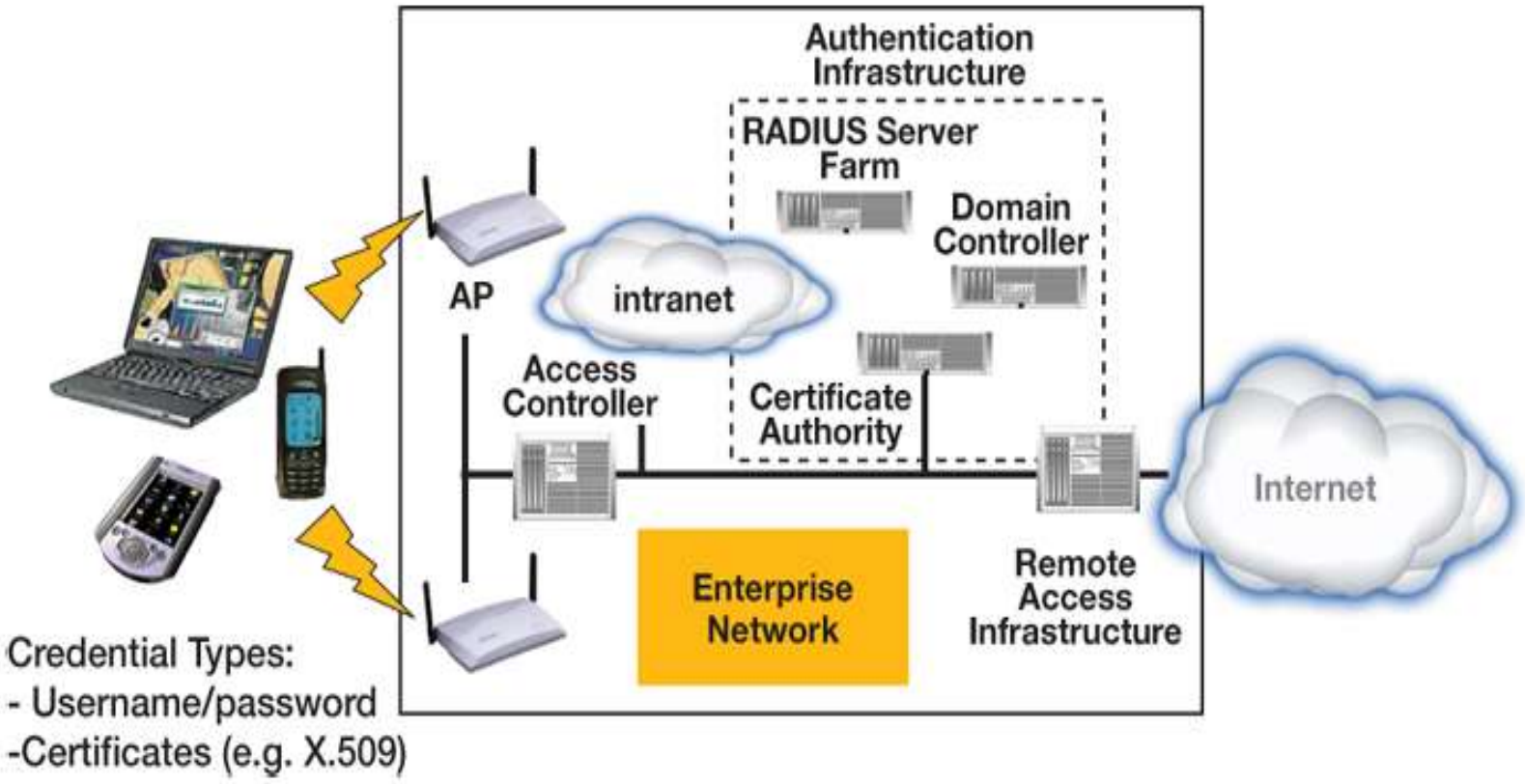
# Hotspot Intro

- Customer is @ Hotel, Airport, Public venue
- Venue/landlord/3rd party provides Internet
  - Wireless, wired or both
  - Backhaul typically XDSL, T1/E1, etc.
- Access is controlled or free
  - Captive portal, WEP key on the wall, etc.
- Market is growing fast
  - 30mil users this year (Gartner), up from 9.3 in 2003

# Hotspot Industry

- **HSO** : Hotspot Operators
  - US : Tmobile, Wayport, Surf and Sip
  - Euro & Asia: BT, Singtel, NTT
- **Aggregators** : think Visa/Plus/Star
  - iPass, Boingo, GRIC, PicoPoint
- **Equipment** : “hotspot in a box”
  - Nomadix, Colubris, NetNearU, Handlink
- **Equipment + Backend**
  - AirPath, Pronto Networks, etc.

# Hotspot Diagram




**Intel : WLAN End to End Guidelines for Enterprise & Hotspot Service Providers**
http://www.intel.com/business/bss/infrastructure/wireless/deployment/e2e_wlan.pdf


# Observations

- 80% of users stay @ same venue
- Can't own the air – SnS covers 5+ Starbucks (Tmobile, diff SSID/channel), competitors cover "our space" too
- Affordable deployment is key!
  - Tmobile typical install $3000 USD (gear only)
  - Surf and Sip $800 USD (inclusive of gear & labor)
- Only "fluff" being VC funded
  - No one funds the people on the "ground floor"

# Hotspot Challenges

- **AAA**
  - 802.1x isn't mainstream (EAP debate continues, PEAP likely to “win” for industry)
  - Many devices aren't HTTPS friendly (PDA's, VoIP, etc)
- **Security**
  - Difficult to provide with a pre-requisite (software)
  - IPsec/SSH/end-to-end recommend

# Hotspot Challenges

- **Roaming**
  - No one wants a dozen accounts!
  - Powerplay between co-op's (WISPr, Pass-One) and 3rd "we'll handle it" parties (iPass, Boingo)
  - Situation has improved; most roam with iPass (int) and Boingo (US)
- **Free vs. Fee**
  - Buy our own Coke machine or use theirs
  - Buy bottled water or slurp from fountain
- **Critical Mass = already?**

# Wireless Internet Service Provider

- **Broadband to the people!**
  - **Where xDSL/cable/etc exists or doesn't exist**
  - **Anywhere from a few m to many km**

http://www.part-15.org/
http://www.wcai.com/

# WISP Outdoor AP's

# WISP Software

- Karlnet
  - Overcome 802.11 timing issues
- Microtik or StarOS (both Linux based)
  - RADIUS, DHCP, WDS, Hotspot mode
- Pebble (Linux) or m0n0wall (FreeBSD)
  - Homegrown solutions, ~easy hacking

# WISP : Customer Antennas

# Site Surveys

- **Should** be a requirement for all deployments
  - The more “paperwork” & planning = more reliable

Calculate path

Visual & RF inspection

Test link

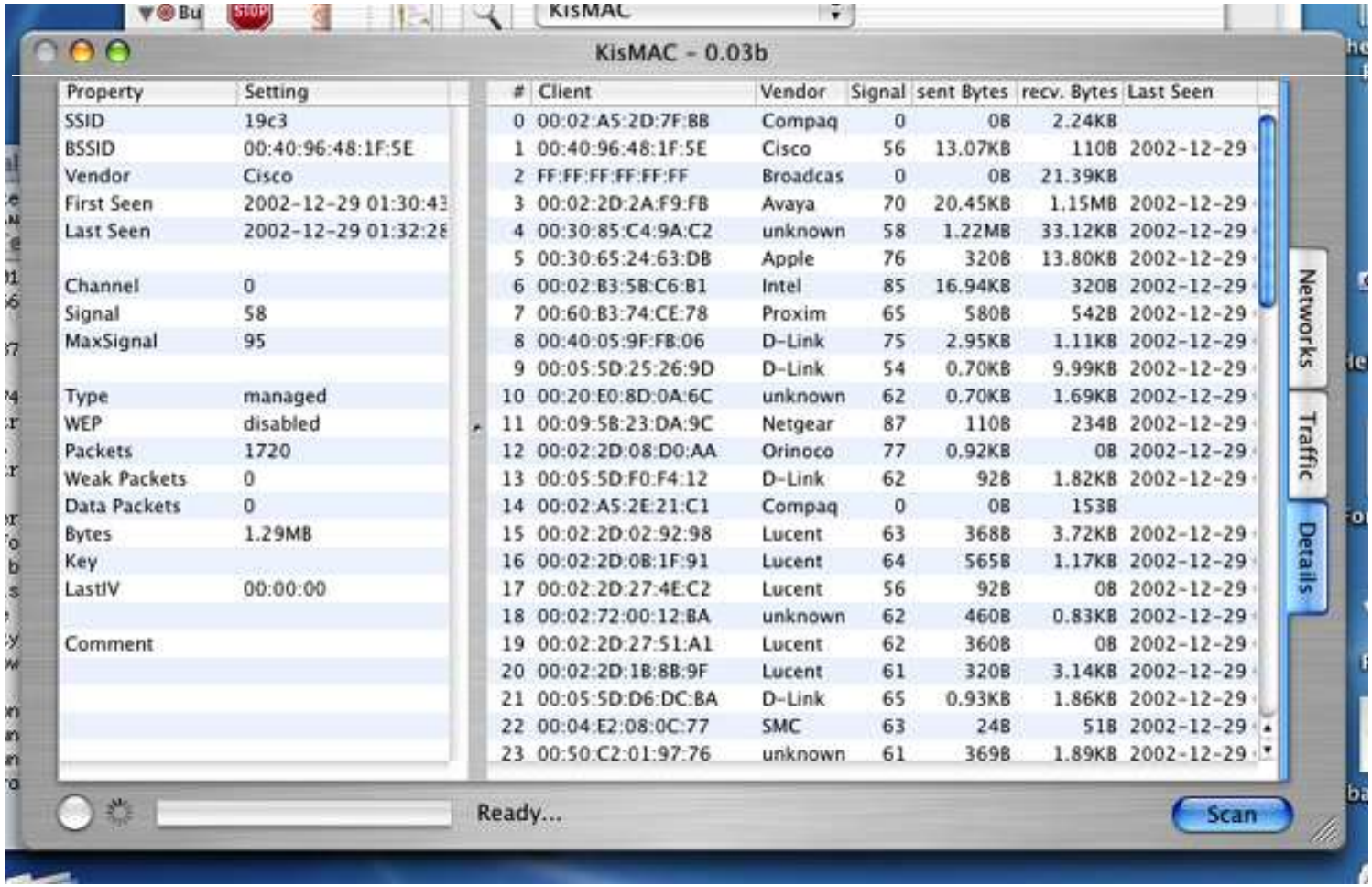
# Site Surveys – Calculate

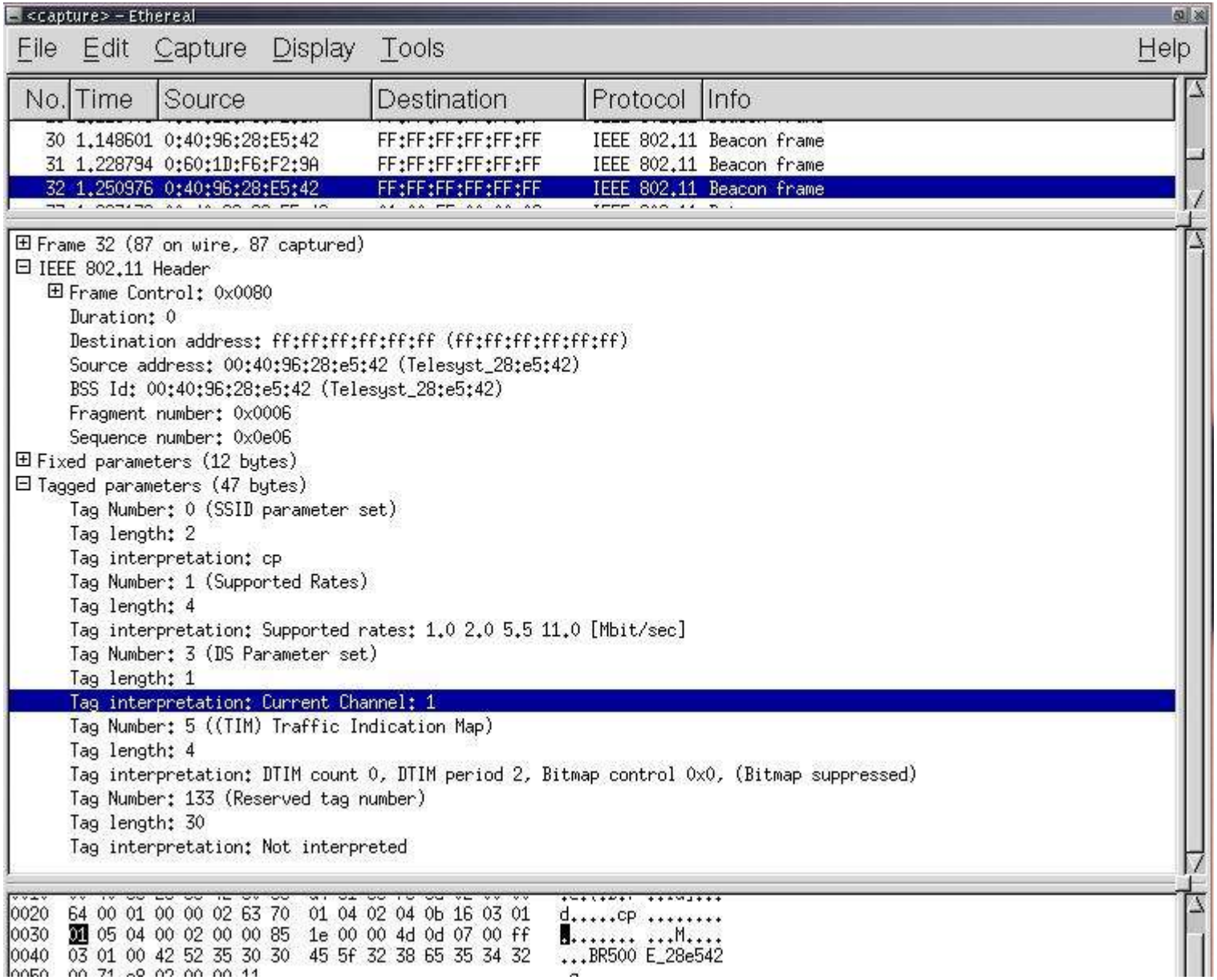
- Calculate fade margin
  - Input radio output power
  - Loss of coax
  - Gain (power) of antenna
- Tools
  - Free
    - PathCalc (Perl or Excel) http://lns.com/papers/pathcalc/
    - RadioMobile http://cplus.org/rmw/rme.html
  - Commercial $$$
    - EDS, PathLoss, etc.

# Site Surveys - Inspection

- Visual "*Line of Site*"
  - Binoculars, zoomed camera, telescope
  - "Stitch" a 360º panorama of photos http://panoramafactory.com/
  - Note possible objects in path (buildings, antennas, etc.)
- Sniff out interference/competition/neighbors
  - 802.11 "stumbling" (Netstumber, Kismet, etc)
  - Spectrum analyzer will show non-802.11 noise
    - X10 "spy" cameras, cordless phones, HAM's, etc.

# KisMAC – OS X "Stumbler"






# Ethereal - FreeBSD


# PocketPC PDA

# Site Surveys – Test link

- Cross fingers
  - 100mW NIC + 24dBi grid antenna
  - Note SnR (signal to noise ratio)
- Antennas should be as directional (focused) as possible!

# Security

- Bad things happen
  - Not on purpose, “ANY” STA stumbles on your AP
  - On purpose, “drive-by spam relaying” (spam police knock on your door!)
- Out of the box (all can be defeated)
  - Disable SSID name in beacons
  - MAC address “whitelist” filtering
  - Static WEP keys

# Security (cont.)

- Keep AP firmware updated
- Disable/filter SNMP/CLI/HTTP management
- Note BSSID (MAC address of AP)
  - Rogue AP might have same SSID & channel
  - Again, this too can be spoofed
- Swap out omni antennas to directional
  - Not much security help, but be a nice RF neighbor
- Difficult to shield from RF DoS attacks

# Security (cont.)

- 802.1x AAA + Dynamic WEP keys
  - Who is the user “matt”
  - Is he still employed “yes”
  - What is he allowed access to “IT vlan”
  - Thumps up “here's a personalized WEP key for him”
- Use IPsec or some end-to-end security

**ISS's WLAN FAQ** - http://www.iss.net/wireless/WLAN_FAQ.php

**Strong WEP keys -** http://www.kingsley-hughes.com/tech/security/wep.htm

**Lisa Phifer's Wireless CORner -** http://www.corecom.com/html/wlan.html

# CWN's : Why?

- **Q:** If we're both SIP-enabled (ie: MS NetMeeting) and live blocks away from each other, why should our packets go downtown (or across the border) and back?
- **A:** Build an intelligent city/community network; fastest deployment to this nirvana = unlicensed wireless
- CWN's aren't limited to wireless; however, digging up the street (fiber) is more difficult then convincing grandma to sponsor an AP on her chimney, etc.
- Geeks have pre-commercial Internet mindset:
  - Symmetrical bandwidth (no **A**DSL, spawn content producers)
  - Real IP v4/v6 space (NAT evil)
  - Limited "legal fluff", AUP's

# CWN's : Why?

- If xDSL wasn't popular, many of us CWN's (free) would have been WISP's (fee)
- Extending monopoly infrastructure doesn't led to innovation (commercial hotspot)
- Applications will spawn from networks *without* legacy rules, ethics, other "baggage"
  - Hint : Most WiFi innovation isn't from VC-funded companies (minus Vivato and a few select hardware companies, everything else can be replicated with Linux in weeks)
- We (hundreds of worldwide groups) are begging for a $100 open source box, everyone wants this!

# Community Wireless Networks

- BAWUG - education, spin-off's (SFlan, SFwireless, ThirdBreak, etc)
- NYCwireless, AustinWireless – public hotspots (ie: downtown parks)
- SeattleWireless, BARWN – cityway MAN (ie: Ricochet-like)
- PersonalTelco, NoCatNet – hybrid of above, in-depth web site

# Future

- Unique business models
  - Vendor neutral plays – Airport, Transit
  - Bundled WiFi + …
- "Smart antennas" turned
  - Combo of AP and/or STA "steering" antenna
- IEEE 802.16/WiMAX
  - If the price point is right
- Facts
  - By 2007, 50mil homes will have WiFi (Source: IDC)
  - US only has 5mil now

# Resources - Web

- WiFi Networking News
  - wifinetnews.com
- Hotspot listings
  - jiwire.com
- Broadband Wireless Exchange
  - bbwexchange.com

# Resources - Books

- Wireless Networking Starting Kit
- O'Reilly
  - Wireless Hacks
  - Building Wireless Community Networks
  - 802.11 Wireless Networks : The Definitive Guide
- Real 802.11 Security

ISBN #'s @ http://www.wifinetnews.com/archives/000987.html

# Thanks for this opportunity!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