

## **Network Architectures**

### Services and Applications for Carrier IP Networks

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1 Apricot 2001 www.cosinecom.com February, 2000

## **Opportunity for IP Services**

### Basic Connectivity

- Limited revenue potential "all you can eat" pricing
- Internet access is a commodity

### Managed Customer Premises-based IP Services:

- Lengthy time to market: Need for "truck roll" constrains profitability by delaying service turn-up
- Revenue potential limited by high operational, management and maintenance costs
- Lack of point product integration results in sluggish performance and dissatisfied subscribers

### Managed Network-based IP Services

- Centralized service creation, delivery and management results in immediate turn-up and reduced operational costs
  - New revenue opportunities with customized service packages



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### **Current Customer Network**



## Network Based Service Delivery: Scalable IP Services Layered Over Basic Connectivity



## Where do Services fit into the Network?





# **Virtual Routing:**

#### The building block for Value Added Services

- Each VR acts is equivalent to an independent hardware router
- Fully secured, no break-in capability e.g. Telnet
- Routing Protocols;
  - + Static, RIP, OSPF, BGP4, ISIS
- Services applied at the VR Level
- Definable Servers per VR
  - RADIUS
  - Syslog
  - + DHCP







## Virtual Routing (VR)

- Separation of Subscriber/Provider Routing



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# Virtual Routing (VR)

#### - Separation of Subscriber/Provider Routing



## **Agnostic Access and Transport**







### MPLS/BGP RFC 2547bis VPN's and Services



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## **Firewall and Virus Application**



## Summary

- Commoditization of Internet access drives down Service Provider margins
- Managed services such as VPNs are a high growth, high revenue opportunity
- Agnostic approach must be taken to any network design and implementation
- Network-based service delivery enables scalable deployment of profitable services



